

# BROADCAST BEST PLACES TO WORK IN TV

REGISTRATION DEADLINE:

13 August 2021

BROADCAST

BEST  
PLACES  
TO WORK  
IN TV  
2022

## What is the Broadcast Best Places to Work in TV programme?

The Broadcast Best Places to Work in TV programme is a survey competition to determine which participants are the best employers in the broadcast industry. The process is managed by Best Companies Group (BCG) and winners are published by *Broadcast*.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognising great places to work. BCG manages programmes worldwide, including the US, Canada, and the UK.

## Why Participate?

By participating, you can find out if you are one of the best employers in the UK broadcast industry! It can also result in significant organisational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organisations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report package:** While participation is FREE, participants can pay as little as £500 to receive their Insights Report package detailing the company's employee responses. Also included are employee and employer benchmarks.

## Who Can Participate?

- Organisations having a minimum of 15 employees working in the United Kingdom (England, Scotland, Wales and Northern Ireland)
- Organisations working in TV production, post-production, distribution or broadcasting
- Publicly or privately held businesses
- Organisations having a base in the United Kingdom
- Organisations that have been operating for a minimum of one year

## Assessment Description

The process includes two surveys to gather detailed data about each participating organisation. BCG conducts the surveys, analyses the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this survey, detailing organisation policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements (77) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. Employee surveys are conducted online.

## Announcing & Recognizing the Winners!

The contact at each organisation is notified of their status prior to the release of the winner rankings in a special issue of *Broadcast* in January 2022. Non-winning organisations are not publicly revealed.

## What Does It Cost?

# of UK Employees	# UK Employees Surveyed	Online Fee
15-24	All	FREE
25-99	All	FREE
100-199	All	FREE
200-499	Up to 250*	FREE
500-2499	350*	FREE
2500+	400*	FREE

For more information or to register, please visit  
[www.BroadcastBestPlacestoWorkinTV.co.uk](http://www.BroadcastBestPlacestoWorkinTV.co.uk)  
or contact the program coordinator, Katrina Heimbach, at  
[KHeimbach@BestCompaniesGroup.com](mailto:KHeimbach@BestCompaniesGroup.com).